

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

Otten Johnson Recognized for B2B Marketing Excellence at Colorado BMA Gold Key Awards

Denver, Colo. — May 5, 2017 — Otten Johnson announced it received one of only 26 2017 Silver Key Awards from the Colorado Chapter of the Business Marketing Association (BMA) for their 2017 Website Project. The recognition took place at the annual Gold Key Awards gala Friday, May 5, at the historic McNichols Building with more than 200 business-to-business (B2B) marketers in attendance.

The Gold Key Awards is recognized as Colorado's most prestigious competition dedicated solely to B2B marketing communications. This year's program received more than 100 submissions from some of the state's top B2B businesses and agencies. A panel of 12 independent judges representing agency and corporate marketing professionals from across the country scored entries in more than 40 categories on objectives, creativity, production, and results.

"The Board of Directors of BMA Colorado extends its congratulations to this year's winners. Each winner is to be commended for being the very best in B2B marketing," said Colorado BMA Executive Director Derrol Moorhead. "Because of our emphasis on quality and results, the BMA Gold Key Awards are highly coveted by Colorado marketers."

To view a complete list of winners and credits, visit www.bmacolorado.org/goldkey/. For more information on the awards and winners, email info@bmacolorado.org.

About Otten Johnson Robinson Neff + Ragonetti PC

Otten Johnson is a leading commercial law firm in Colorado, highly regarded for its real estate and land use practices. Our 35 attorneys work with clients in a wide array of industries, with a particular emphasis on finding real world, business-minded solutions. In the real estate industry, Otten Johnson's clients include owners, developers, builders, investors, banks and financial institutions, commercial tenants, managers and brokers, whether in the multi-family, residential subdivision, office, retail, hotel and resort, mixed-use, or industrial sectors. The firm provides legal services related to real estate and business transactions, financing, land use and entitlement matters, urban renewal and other public/private partnerships, mergers and acquisitions, tax, eminent domain, regulatory compliance, workouts, restructuring, bankruptcy, and commercial litigation. For more information about Otten Johnson Robinson Neff + Ragonetti PC, visit our website: www.ottenjohnson.com.

About BMA Colorado

Dedicated exclusively to the discipline of business-to-business marketing, the Colorado chapter of the Business Marketing Association (BMA) is the premier organization for marketing professionals in the region. Its membership is comprised of more than 500 business-to-business marketing practitioners employed by the region's leading corporations, agencies, suppliers, and small businesses. As one of the largest marketing organizations in the region and the largest BMA chapter in the country, BMA Colorado enriches the professional lives of its members by offering unparalleled opportunities for education, networking, and recognition, as well as exclusive access to industry resources and services. To learn more about BMA Colorado, visit www.bmacolorado.org.

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