

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

**Otten Johnson Recognized for B2B Marketing Excellence  
at Colorado BMA Gold Key Awards**

**Denver, Colo. — April 23, 2016** — Otten Johnson today announced it has received a Silver of only 39 2016 Silver Key Awards from the [Colorado Chapter of the Business Marketing Association](#) (BMA) for their 2015 Electronic Holiday Card. The recognition took place at the annual Gold Key Awards gala Friday, April 22, at the Wings Over the Rockies Air & Space Museum with more than 250 B2B marketers in attendance.

Please [click here](#) to view the holiday card on the firm's website.

The Gold Key Awards is recognized as Colorado's most prestigious competition dedicated solely to business-to-business marketing communications. This year's program received nearly 200 submissions from some of the state's top B2B businesses and agencies. A panel of six independent judges representing agency and corporate marketing professionals across the country scored entries in more than 65 categories on objectives, creativity, production, and results.

"The Board of Directors extends its congratulations to this year's winners. Each winner is to be commended for being the very best in business-to-business marketing," said Colorado BMA Executive Director Derrol Moorhead. "Because of our emphasis on quality and results, the BMA Gold Key Awards are highly coveted by Colorado marketers."

**About Otten Johnson**

Otten Johnson is a leading commercial law firm in Colorado, highly regarded for its real estate and land use practices. Our attorneys work with clients in a wide array of industries, with a particular emphasis on finding real world, business-minded solutions. In the real estate industry, Otten Johnson's clients include owners, developers, builders, investors, banks and financial institutions, commercial tenants, managers and brokers, whether in the multi-family, residential subdivision, office, retail, hotel and resort, mixed-use, or industrial sectors. The firm provides legal services related to real estate and business transactions, financing, land use and entitlement matters, urban renewal and other public/private partnerships, mergers and acquisitions, tax, eminent domain, regulatory compliance, workouts, restructuring, bankruptcy, and commercial litigation. For more information visit our website: [www.ottenjohnson.com](http://www.ottenjohnson.com).

**About BMA Colorado**

Dedicated exclusively to the discipline of business-to-business marketing, the Colorado chapter of the Business Marketing Association (BMA) is the premier organization for marketing professionals in the region. Its membership is comprised of more than 500 business-to-business marketing practitioners employed by the region's leading corporations, agencies, suppliers, and small businesses. As one of the largest marketing organizations in the region and the largest BMA chapter in the country, BMA Colorado enriches the professional lives of its members by offering unparalleled opportunities for education, networking, and recognition, as well as exclusive access to industry resources and services. To learn more about BMA Colorado, visit [www.bmacolorado.org](http://www.bmacolorado.org).